



Wyoming County *Chamber of Commerce*

MEMBERSHIP PACKET



Wyoming County Chamber of Commerce
PO Box 568
Tunkhannock, PA 18657

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BOARD OF DIRECTORS

Chairman: Neil King
Community Bank N.A.

Vice-Chair: Heather Clark
Huntzinger Group & SHRM

Secretary: Katie Smith
Northern Tier Regional Planning & Development Commission

Treasurer: Brian Burd
Luzerne Bank

Past-Chairman: Matthew Shaffer
Merrill Lynch Wealth Management

Jesse Ergott
All One Foundation

Brad Georgetti
Deer Park Lumber

Monica LaBar-Hughes
Monzie's Floral Design

Jesse Lawrence
Sherwood Chevrolet

Ben Lawson
Sherlock Homes and Properties

Nicolette Morgan
Lackawanna College

Bonnie Morris
Coterra Energy

Jamie Orlandini
P&G

Holly Pilcavage
Coal Creative

Lindsay Shalata
Wyoming County Healthcare Center

Deborah Shurtleff
Cloverknoll

Charles Suppon
Tunkhannock Area School District

Brian Vnuk
Brand Graphic Solutions

Kristine Werkheiser
Local Emporium

STAFF

President: Gina Suydam
gina@wyccc.com

Chamber Engagement Director: Allison Shultz
allison@wyccc.com

Administrative Coordinator: Lindsay Shepherd
lindsay@wyccc.com

*THE WYOMING COUNTY CHAMBER OF
COMMERCE ADVOCATES FOR THE
SUCCESS AND GROWTH OF OUR
BUSINESS COMMUNITY.*

WHY JOIN?

BE HEARD THROUGH ADVOCACY

- ✦ The Wyoming County Chamber of Commerce has strong, collaborative relationships with local, state, and federal government officials, allowing us to be an influential voice for your needs.
- ✦ Whether they arise in Washington D.C., Harrisburg, or Wyoming County specifically, we are on the heels of legislative issues that may impact small businesses.
- ✦ We care about Wyoming County and want our businesses to flourish. This means that we actively promote unity, transparency, and productive communication on behalf of our member businesses, our community, and surrounding areas to encourage and support strategic economic development.
- ✦ We provide representation through our memberships with the Pennsylvania Chamber of Business and Industry and the US Chamber.
- ✦ Alongside the Scranton, Wyoming Valley, Back Mountain, Pittston, and Hazleton chambers, we serve on the Regional Government Affairs Council, championing for workforce development, infrastructure maintenance, transportation, childcare, and housing issues.



BROADEN YOUR CONNECTIONS

The more connections you have, the more opportunities to expand and prosper.

- ✎ We adore Wyoming County and want to see your businesses grow. Therefore, we serve members from across Northeast PA, whether they reside in the county or do business here.
- ✎ We work with the 168 Chambers of Commerce in Pennsylvania to keep our network extensive, diverse, and dynamic.
- ✎ We collaborate with many of these chambers to promote professional development through programs like Empower (Scranton), LEAD (Wyoming Valley), Young Professional (Wyoming Valley), and our very own Leadership Wyoming.
- ✎ Furthermore, our President, Gina Suydam, serves as Chair on the board of the Pennsylvania Association of Chamber Professionals (PACP), which allows her to connect and collaborate with chambers across the state.

DEVELOP PROFESSIONALLY

Through partnerships with organizations such as the University of Scranton’s Small Business Development Center (SBDC), Northern Tier Regional Planning & Development Commission (NTRPDC), Partners for Regional Economic Performance (PREP), and the Northeast PA Industrial Resource Center (NEPIRC), we offer consultation services for new and experienced business owners, including:

- How to register your business with the State of Pennsylvania
- Social Media Tips
- Marketing & Branding Basics
- Assistance with Media Releases (PR)
- Creating a Business Plan
- Best Practices & Training Tips
- Lending Services
- Procurement Services
- Manufacturing Services ...and more!

In addition, we offer specialized training content from industry experts covering the following topics:

- Bookkeeping 101
- Professional Development
- Management Strategies
- Financial Planning & Retirement Plans
- Marketing
- New Technology
- Human Resources
- Event Planning Strategies ...and more!



INCREASE YOUR *VISIBILITY*

Continuously build and boost your brand in multiple ways:

- ↪ Donate “swag” or raffle items
- ↪ Print and online advertising opportunities
- ↪ Annual Chamber event sponsorship opportunities:
 - Mingle
 - Leadership Wyoming
 - YOU
 - Reality Check
 - Golf Tournament

PARTICIPATE IN *CHAMBER ACTIVITIES*

The Wyoming County Chamber of Commerce facilitates over 20 networking events each year, such as:

- Monthly Chamber Luncheons
- Annual Midsummer Mingle
- Golf Tournament
- kayaking the Susquehanna River
- corn hole and axe throwing competitions
- after-hours socials at local businesses
- Legislative breakfast
- Holiday open house
- ...and more!





EDUCATE AND *LEARN*

We present various programs serving as educational opportunities for our members and the community.

- Leadership Wyoming
 - A developmental program for chamber member employees to learn more about the challenges facing Wyoming County businesses, build upon leadership skills, and connect with other professionals in the area.
- Chamber Engagement Business Speaker Series

We are proud of our partnership with the Tunkhannock Area School District and our student engagement programs expanding to other districts, developing the youths of today to be the future work force of tomorrow.

- YOU
 - A five-session program that provides opportunities for students to engage, share ideas, and impact future transformation in Wyoming County.
- Reality Check Fair
 - A financial literacy program for local students
- Teacher Appreciation Week

BE PROMOTED THROUGH DIVERGENT MEDIUMS OF MEDIA

- ↗ Weekly newsletter via email
- ↗ *IMPACT* magazine
- ↗ Social Media
 - Facebook / Instagram / LinkedIn / X / YouTube



INDULGE IN EXCLUSIVE BENEFITS

- ↗ Free and low-cost advertising and promotional opportunities
 - Listing in our coveted business directory in our *IMPACT* magazine
 - Listing in our coveted online business directory with a customizable webpage
 - License to use the official “Proud Chamber Member” logo
 - Use of chamber business consulting services
 - Opportunity to host a groundbreaking event
 - Opportunity to host a grand opening/ribbon cutting / open house event
 - Media release with photos of your chamber-hosted event
 - Opportunity to host a members-only Chamber After Hours event
 - Shop Local promotion through Chamber gift checks
 - Invitation to “members only” chamber luncheons
 - Ability to make business-related announcements at WYCCC Luncheons
 - Ability to bring business-related handouts to WYCCC luncheons
 - Ability to bring staff or potential new members to WYCCC luncheons and events
 - Invitation to WYCCC networking events
 - Invitation to annual themed WYCCC mingle event
 - Legislative advocacy on government issues on your behalf
 - Leadership & business professional development opportunities
 - Invitation to our headshot day
 - Opportunity to participate in the Holiday Shop & Win Contest (retail & restaurant)

Annual Base membership = \$200 (orgs less than 5 employees)

MEMBERSHIP BENEFITS

CHAMPION INVESTOR

\$5,300 annual investment

- INVITATION TO SHARE YOUR BUSINESS AND REGIONAL NEEDS WITH GOVERNMENT OFFICIALS AND COMMUNITY LEADERS
- CHAMPION INVESTOR RECOGNITION IN CHAMBER CONFERENCE ROOM
- MULTIPLE BUSINESSES OR LOCATIONS INCLUDED IN MEMBERSHIP (UP TO 4)
- ONE RESERVED SPACE ANNUALLY IN LEADERSHIP WYOMING CLASS
- SEATS FOR DIVERSITY, EQUITY, AND INCLUSION (DEI) EDUCATIONAL OPPORTUNITIES (FOR UP TO 5 EMPLOYEES)
- RECOGNITION OF MEMBERSHIP LEVEL IN ANNUAL PRINTED MEMBERSHIP DIRECTORY
- CHAMPION INVESTOR RECOGNITION AT ALL CHAMBER EVENTS, ON WEBSITE, & IN *IMPACT* MAGAZINE
- USE OF HYBRID CONFERENCE CENTER FOR YOUR COMPANY. (COMPLIMENTARY 2 TIMES ANNUALLY AS SCHEDULE ALLOWS)

LEADER INVESTOR

\$2,700 annual investment

- LEADER INVESTOR RECOGNITION AT ALL CHAMBER LEADERSHIP EVENTS
- RECEIVE FREE ATTENDANCE FOR ONE REPRESENTATIVE AT MONTHLY CHAMBER LUNCHEONS
- MULTIPLE BUSINESSES OR LOCATIONS INCLUDED IN MEMBERSHIP (UP TO 3)
- SEATS FOR DIVERSITY, EQUITY, AND INCLUSION (DEI) EDUCATIONAL OPPORTUNITIES (FOR UP TO 3 EMPLOYEES)
- OPPORTUNITY TO SHARE EXPERT KNOWLEDGE AND PERSPECTIVE IN OUR *IMPACT* MAGAZINE AS SCHEDULE PERMITS
- USE OF HYBRID CONFERENCE CENTER FOR YOUR COMPANY (COMPLIMENTARY ONCE ANNUALLY AS SCHEDULE ALLOWS)
- CUSTOMIZABLE MEMBERSHIP TO MEET THE STRATEGIC NEEDS OF YOUR BUSINESS

PARTNER MEMBER

\$1,000 annual investment

- CONSULTATION WITH LOCAL MARKETING SPECIALISTS
- OPPORTUNITY TO SUBMIT ARTICLES FOR CONSIDERATION ON MEMBER BLOG
- MULTIPLE BUSINESSES OR LOCATIONS INCLUDED IN MEMBERSHIP (UP TO 2)
- SEATS FOR DIVERSITY, EQUITY, AND INCLUSION (DEI) EDUCATIONAL OPPORTUNITIES (FOR 1 EMPLOYEE)
- USE OF HYBRID CONFERENCE CENTER FOR YOUR COMPANY AT MEMBERSHIP RATE AS SCHEDULE ALLOWS
- REIMBURSEMENT FOR PROFESSIONAL DEVELOPMENT COURSES (MATCHING GRANT UP TO \$250)
- ACCESS TO OUR MOMENTUM AI MEMBERSHIP MAXIMIZING TOOL

PROMOTER MEMBER

\$420 annual investment

- OPPORTUNITY TO PARTICIPATE IN THE EXCLUSIVE CHAMBER GIFT CHECK PROGRAM
- USE OF HYBRID CONFERENCE CENTER TO HOST PRIVATE EVENTS FOR YOUR COMPANY AT MEMBERSHIP RATE AS SCHEDULE ALLOWS
- COMPLIMENTARY USE OF REMOTE WORKSPACE AT THE CHAMBER OFFICE AS SCHEDULE ALLOWS
- OPPORTUNITY TO PARTICIPATE IN MEMBERSHIP SPOTLIGHT & MEMBERSHIP BLOG POSTS
- ENHANCED MEMBERSHIP LISTING ONLINE
- REIMBURSEMENT FOR PROFESSIONAL DEVELOPMENT COURSES (MATCHING GRANT UP TO \$100)

*Each tier receives the benefits of the tier(s) below it as well.

The Chamber's base membership rate is \$200 for members with less than 5 employees. At this investment, your business will be listed in our membership directories printed and online. You will receive the membership rate to participate in our events and marketing promotions.